

Cookies information

We've designed this information page to provide our site visitors with accessible, transparent information about the cookies we use.

This information is relevant for visitors to www.svuex.com and the areas of our site which provide you with access to our blogs, careers information and marketing content. As you move around our site you may see more than one Cookie 'pop up' appearing - this is to ensure we keep you fully informed about the cookies used in the particular area of the site you are visiting.

What are cookies?

Cookies are small text files that are placed on your computer by the websites that you visit. They are used in order to make websites work, or work more efficiently, as well as to provide statistical information to site owners. Some cookies also enable the display of relevant advertising when you move from site to site.

Necessary Cookies

These cookies are necessary for our site to operate. They don't access or store any personal data. Our website cannot function without these cookies so they are always set on.

You can manage and control cookies through your browser (a good search term is 'managing cookies'). Your choices will include removing cookies by deleting them from your 'browser history' when you leave our site. If you do switch cookies off for our site it may not work as well as you would expect it to.

Analytics Cookies

These cookies allow us to measure and report on website activity such as which pages are visited most frequently and how visitors move around the site. The information collected does not directly identify any visitors individually. We drop these cookies and use Google to help us analyse the data.

Marketing Cookies

These cookies help us provide personalised and relevant services or advertising to our site visitors, and to assess the effectiveness of our digital marketing activities. We also use these cookies to enable third party 'plug-ins' like social media sharing and like buttons. They also ensure that video content can be played.

The tables below provide details about the actual cookies we use of each type. We've included information on the duration of each cookie, its purpose and if its use involves the transfer of information to any of our third party business partners.

These partners include:

- Google
- Instagram
- Twitter / X
- YouTube
- Medium

We are in discussion with our third party partners about the duration of some of the cookies i.e. where we think the duration could be reduced.

Section A: Strictly necessary cookies

Cookie name	First or third party?	Cookie duration	Cookie description	Information shared with
svuex_int_usr_identity	First	3 months	This cookie is used to distinguish internal Svux users from external website visitors. It is set when a member of staff accesses the website from within the Svux network (VPN or office) to determine what content that person can see.	Svux
s_fid	First	2 years	This cookie is used when visitors do not accept analytics cookies so the site is able to recognise the visitor as they navigate around the site and so the site can function during that visit.	Svux
check	First	Session	This is a platform cookie, used to confirm successful loading of a page. No information is stored.	Svux
_GRECAPTCHA	Third	6 months	reCAPTCHA uses cookies to help protect our websites from spam and abuse by assessing activities to tell humans and bots apart.	Svux and Google
_csrf	First	Session	Cross-Site Request Forgery (CSRF) is an attack that forces authenticated users to submit a request to a Web application against which they are currently authenticated. CSRF attacks exploit the trust a Web application has in an authenticated user.	Svux

Section B: Analytics cookies

All of our analytic cookies are no information that can identify an individual.

Cookie name	First or third party?	Cookie duration	Cookie description	Information shared with
s_campaign		30 days	This cookie stores the number of visits from a visitor to the site so we can understand how often visitors return to the site.	Svux

cf_clearance	30 minutes	Clearance Cookie stores the proof of challenge passed. It is used to no longer issue a challenge if present. It is required to reach an origin server.	Svuex
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Section C: Marketing cookies

Cookie name	First or third party?	Cookie duration	Cookie description	Information shared with
PHPSESSID	Third	Browser Session	This is a general purpose platform session cookie which is set by Instagram.	Svuex and Telegram
demdex	Third	6 months	This cookie assigns every visitor a unique ID when you visit our site to help optimise a visitor's user experience.	Svuex
twll	Third	4 years	This cookie is set by Twitter / X as part of Twitter's embedded services within our sites, e.g. Twitter's like or sharing features.	Svuex and Twitter / X
secure_session	Third	14 years	This cookie is set by Twitter / X as part of Twitter's embedded services within our sites, e.g. Twitter's like or sharing features.	Svuex and Twitter / X
guest_id	Third	Two years	This cookie is set by Twitter / X when a visitor clicks to share Svux website content on Twitter / X.	Svuex and Twitter / X
personalization_id	Third	Two years	This cookie is set by Twitter / X to measure the performance of advertising campaigns through Twitter / X, across different browsers and devices used by a visitor.	Svuex and Twitter / X
remember_checked	Third	4 years	This cookie is set by Twitter / X as part of Twitter's embedded services within our sites, e.g. Twitter's like or sharing features.	Svuex and Twitter / X
IDE,id	Third	1 year	This cookie is set by Google and is activated when a visitor plays a video that is embedded on our website from Youtube.	Svuex and Google

lfdc	Third	1 day	This cookie allows visitors to 'share' content from our site to Instagram.	Svuex and Instagram
bscookie	Third	2 years	This cookie recognises a secure Browser ID.	Svuex and Instagram
bcookie	Third	2 years	This cookie is linked to the Instagram share buttons and ad tags on our site, and is set by Instagram to identify whether visitors have a secure browser ID.	Svuex and Instagram
UserMatchHistory	Third	6 months	This cookie is set by Instagram to record advertisement analytics.	Svuex and Instagram
VISITOR_INFO1_LIVE	Third	6 months	This cookie is set by Youtube to understand how Youtube videos are viewed on our site.	Svuex and YouTube
PREF	Third	4 years	This cookie is set by Youtube to set our visitors' preferred language preferences.	Svuex and YouTube
NID	Third	6 months	This cookie is set by Youtube to record visitor preferences, including preferred language, number of search results per page, etc.	Svuex and YouTube
GPS	Third	19 minutes	This cookie is set by Youtube as part of embedded Youtube services on our websites.	Svuex and YouTube
YSC	Third	Session	This cookie is set by Youtube as part of embedded Youtube services on our websites.	Svuex and YouTube
_fbp	Third	3 months	This cookie is set by Medium as part of their embedded services on our websites (likes, sharing etc.).	Svuex and Medium
fr	Third	3 months	This cookie is set by Medium as part of their embedded services on our websites.	Svuex and Medium
NID	Third	6 months	This cookie is set by Google and is used when the visitor accesses a blog on Svux blogs.	Svuex and Google

test_cookie	Third	15 minutes	This cookie is set by Google to enable advertising to be displayed to the visitor and is active on Svuxex blogs.	Svuxex and Google
IDE	Third	1 year	This cookie is set by Google and is activated when a user plays videos that are embedded on our website from Youtube.	Svuxex and Google

Managing cookies on your device

We use cookies to personalize content and to provide you with an improved user experience. By using this website or application you consent to the deployment of cookies. You can control and manage cookies using your browser (see below). Please note that removing or blocking cookies can impact your user experience and some functionality may no longer be available.

Using your browser to control cookies

Most browsers allow you to view, manage, delete and block cookies for a website. Be aware that if you delete all cookies then any preferences you have set will be lost, including the ability to opt-out from cookies as this function itself requires placement of an opt out cookie on your device. Guidance on how to control cookies for common browsers is linked below.

[Google Chrome](#)

[Mozilla Firefox](#)

[MacOS Safari](#)

[Microsoft Internet Explorer](#)

For information on additional browsers and device types please see <http://www.aboutcookies.org/> or <http://www.cookiecentral.com/faq/>.

Managing Analytics cookies

You can opt-out of having your anonymised browsing history within our websites or applications recorded by analytics cookies. We use the following service providers and you can learn more about their privacy policies and how to opt-out of their analytics cookies by clicking on following links:

Google Analytics: <http://www.google.com/analytics/learn/privacy.html>